

FLAMES LEVEL CAUTION BLOCK IN ELIZABETHTOWN

Firemen Struggle on Cold Day of
Winter to Save Stores and
Apartments—Loss Over \$50,000

Fire believed to have started in the basement of the A. & P. store, located in the Cautin block at Elizabethtown, Saturday night, razed the block, largest in that village, and wiped out two grocery stores, barber shop, one clothing store and haberdashery, a vacant store, photographer's studio, a beauty parlor and an apartment, with a loss estimated at between \$50,000 and \$75,000.

Discovered at 6:10 p. m., the flames quickly spread the entire length of the block. The volunteer fire department of that town battled valiantly as well as the department from Westport which was summoned by telephone, but a light wind fanned the blaze and in two and a half hours all that remained of the block was a mass of smoldering ruins.

Besides the A. & P. store destroyed, was also the clothing store and haberdashery conducted by Aaron Cautin, owner of the block and brother of Lester Cautin of this village; a grocery store operated by William Denton, a barber shop operated by George Cautin, the Underwood photo studio, an apartment occupied by Mr. and Mrs. William Denton located on the top floor and a beauty parlor on the same floor.

Struggling against overwhelming odds with the thermometer well below zero, firemen in ice encrusted clothes were powerless to stop the rush of flames. Several of the fighters are reported to have suffered frostbites although none seriously.

FORD SALES LEAD FOR PAST FIVE YEARS

Since 1927 when the Model T car was discontinued, Ford passenger car sales led those of all other makes, according to a tabulation by the Ford Motor company, reported by Devlin's Garage, Inc.

In this period from January, 1927, to and including October, 1932, the latest month for which reports have been compiled, Ford sales total 4,001,384, as compared with 3,705,827 for its nearest competitor and total sales of all makes of 15,183,842. Ford's share of all business in these six years was 26.4 per cent.

This record, it was pointed out, was made despite the fact that Ford production was halted twice during this six-year period in preparation for the Model A and the V-8 Ford cars. Manufacture of the Model T was discontinued in May, 1927, Ford being out of the market until December of that year when the Model A was announced. Ford again was out of the market for the first five months of 1932 until volume deliveries of the new Fords began last June.

The year-to-year record follows:

Total of	Ford	Next make	All makes
1927	393,424	647,810	2,623,538
1928	482,010	769,927	3,189,579
1929	1,310,147	780,014	3,880,247
1930	1,055,097	618,884	2,625,979
1931	528,581	583,429	1,908,141
1932*	232,125	308,763	1,006,358

4,001,384 3,705,827 15,183,842
*10 months

SUGGESTS FOOD FOR COLD WINTER WEATHER

Cold days suggest warm, rich spicy foods and one of the best dishes, says the New York state college of home economics is goulash.

Squash goulash takes one large onion, three slices of bacon, two cups of canned tomatoes, green pepper, salt and pepper. Combine them with squash to make a main dish fit for any table. The bacon should be cut in small pieces and fried, then the onion, sliced thin, added to it and cooked until yellow. The squash, cut in thin crosswise slices is added next, together with the pepper cut in small pieces, the tomato, and the desired amount of salt and pepper. The whole mixture should be covered and allowed to cook slowly until it is tender.

Another hot dish for cold days is eggplant casserole. Slice and pare the eggplant, and place the slices in a buttered baking dish, add salt and bits of butter and sprinkle generously with grated Parmesan cheese. This is covered with sliced tomatoes and enough salt, pepper, and butter for seasoning. It should be baked in a moderate oven 350 to 400 degrees Fahrenheit until the eggplant is tender, or from thirty to forty-five minutes.

The truth about your merchandise is all you have to tell, but TELL IT FAR AND WIDE.

Lake Placid-Marcy Notes

The first general meeting of the Lake Placid-Marcy contract bridge club will be held this evening, Friday, December 23. The second of a series of lectures on contract bridge will be given by E. V. M. Gilbert, the manager of the hotel. Among those present at the meeting last week were: Mr. and Mrs. Nathan Schonfeld, Mr. and Mrs. A. Schwartz, Mr. and Mrs. Eugene Campbell, Mr. and Mrs. Gilbert Feldstein, Mr. and Mrs. Jack Thornton, Mr. and Mrs. H. H. Epstein, Mr. and Mrs. James Madden; Misses Ruth Weed, Laura Munson, Helen Herson, Eva Fortune, Martha Ware, Mrs. James Huzley, Mrs. Harold Morehouse, Mrs. Francis Madden, Mrs. Mae Rand, Mrs. Len Tyrell, Mrs. Dick Tyrell, Arthur Volpert, Hugh Varno, Fred Fortune, J. Chester Jbbin, O. L. Colburn, Howard Weaver, Dr. Geis, W. Irwin, Fred Orloff, Bernard Hennessy, Paul Hurley, Thomas Martin, L. Baxter, Ed. Ford, Wm. Hurley, Ralph French, Sylvester R. O'Haire.

Yankee Short Stop Winter Sport
Among the guests at the Lake Placid Marcy, have been Lyn Lary, the famous Yankee short-stop, and Mrs. Lary. Mr. Lary enjoyed hunting while here. He has just returned from a European trip.

Hans Dessauer of Binghamton, N. Y., has been stopping at the Marcy for the past week. A party of four Lake Placid winter sports habitués headed by A. H. Schwartz, New York, have been enjoying the ski trails and hunting. Harry Groedel and his family have arrived to spend a few weeks. A. Weiner, who has been coming to Lake Placid for twelve years, is spending the holiday period at the hotel. Among the other guests registered at the Marcy are: Mr. and Mrs. B. Jaffe, Mr. and Mrs. Jack McCollum, of New York city; Charles A. Sulzbacker and party; Miss Sonya Munter; Miss Clara Mackzum; Miss Mary Magliocco; Mr. and Mrs. M. E. Cort; Mr. and Mrs. John Gray; Harry Winston; Dr. and Mrs. Sandor Rado.

Staff Additions
Mark Dagenhardt, former chef of the Fleetwood Hotel, Florida, has been appointed chef de cuisine at the Lake Placid Marcy. Mr. Dagenhardt plans the most elaborate menus that have ever been offered at a winter resort hotel. In the dining room and housekeeping department many local people have been appointed.

Littlejohn Appointed Marcy Sports Director
"Jimmy" Littlejohn, formerly instructor at the Lake Placid Club and for the Lake Placid Athletic Club, has been appointed sports director and instructor at the Lake Placid Marcy Hotel. Mr. Littlejohn will be in personal charge of all the outdoor activities for the guests of the hotel. One of the features at the Marcy this year, will be free instruction in skiing and skating for the guests. Vera Littlejohn, who holds many trophies for skiing,

ski-racing and other winter sports, here and in Sweden will assist Mr. Littlejohn.

Something is planned for every day of the winter sports period. A winter gymkhana is contemplated depending upon the guests' ability and desire to participate. The gymkhana will be open to Lake Placid residents as well as to Marcy guests.

BUILDING ROAD UP SIDE OF BEAR MT.

1100 Men Working on Palisades
Park Project

A broad motor highway up one side of Bear Mountain to its peak and down the other side is being constructed this winter by men selected from the ranks of the unemployed in New York city.

Each morning before dawn, 1100 men assemble in the 42nd Street ferryhouse, are carried across the Hudson and taken by special train from Weehawken to Bear Mountain 44 miles away, in order that they might be given jobs. Each evening they return by the same route after having put in a full 8-hour day building this special road and working on other extensive park improvements.

When completed, probably next spring, this road for the first time will permit motorists to ascend to the top of one of New York's most picturesque mountains and obtain a magnificent view of the Hudson Valley along its most beautiful stretch.

The mountain is located in Palisades Interstate Park, where hundreds of thousands of metropolitan pleasure seekers, campers and hikers visit each summer. Trails lead to its summit, but comparatively few brave the fatigue of its four-mile ascent to reach this eminence and enjoy this vista. For years it has been proposed that a Memorial Highway in honor of the late George W. Perkins be built up the mountain, but funds were lacking. Now, however, through the use of New York's unemployed, this work is being accomplished.

Gamache Goes To Pinehurst, N. C.

Ernest Gamache, former secretary of the III Olympic Winter Games Committee, leaves New York city on January 1 to assume the management of a department store in Pinehurst, N. C. Mr. Gamache, it is understood, will also be associated with the owners, the Pinehurst Company, in the direction of their extensive hotel properties in the southern city.

Since returning from a trip to California in August, Mr. Gamache has been in business in New York city.

He and Mrs. Gamache, the latter the former Miss Mary Walsh of Newark, N. J., will make their home in Pinehurst. They were married at St. Patrick's cathedral

in Newark in September. During his two years' stay in Lake Placid Mr. Gamache lived at Lake Placid Club.

Iodine In Storage Battery

Iodine, commonly used as an antiseptic, is now being used as the active material in a storage battery.

NOTICE TO CREDITORS

All claims against MINNIE E. MUNROE, late of Saranac Lake, N. Y., must be presented to her Executors at the office of F. Ferris Hewitt, Esq., Saranac Lake, N. Y., before June 24th, 1933.

Dated: December 8, 1932.

Christine A. Bogie Morison and Robert R. Bogie, Executors.
F. FERRIS HEWITT, Esq., Attorney for Executors, Saranac Lake, N. Y. 33t29

NOTICE TO CREDITORS

All claims against MARTHA L. CHEEVER, late of Lake Placid, N. Y., must be presented to her Administrator, at the office of Thomas W. McDonald, Esq., Port Henry, N. Y., before June 17th, 1933.

Dated, December 6th, 1932.

WALTER G. CHEEVER, Administrator.
THOMAS W. McDONALD, Esq., Atty. for Administrator, Port Henry, N. Y. 33t28

NOTICE TO CREDITORS

All claims against Frederick Spaulding Taylor, late of Saranac Lake, New York, must be presented to his Administrator, C. T. A., at the office of F. Ferris Hewitt, Esq., Saranac Lake, N. Y., before April 22, 1933.

Dated: October 11, 1932.

ELLEN R. TAYLOR, Administrator, C.T.A.
F. FERRIS HEWITT, Attorney for Administrator, Saranac Lake, N. Y. 25t27

NOTICE TO CREDITORS

All claims against ALONZO P. SMITH, late of Town of St. Armand, N. Y., must be presented to his Executors, at the office of J. C. Little, Esq., Saranac Lake, N. Y., before February 4th, 1933.

Dated, July 28th, 1932.

EMILIA SMITH, Adirondack National Bank and Trust Company, Saranac Lake, N. Y., Executors.
J. C. LITTLE, Esq., Atty. for Executors, Saranac Lake, N. Y. 14t26

NOTICE TO CREDITORS

All claims against MARION E. WROTON, late of Trudeau, N. Y., must be presented to her Executors, at the office of J. C. Little, Esq., Saranac Lake, N. Y., before January 21st, 1933.

Dated, June 29th, 1932.

DR. FRED H. HEISE and WILLIAM H. YELLAND, Executors.
J. C. LITTLE, Esq., Atty. for Executors, Saranac Lake, N. Y. 10t29

NOTICE OF COMPLETION OF ASSESSMENT ROLL

TAKE NOTICE: The Assessment Roll for the Village of Lake Placid, County of Essex, State of New York, for the current year has been finally completed and was filed in the office of the Village Clerk on the 5th day of December, 1932, where the same will remain open to the public inspection for fifteen days after the date of this notice.

(Signed) EDWARD C. HERB, Village Clerk.
Dated: December 16th, 1932. 33t2

NOTICE TO CREDITORS

All claims against George B. Eiff, late of Lake Placid, N. Y., must be presented to his Administrator, at the office of Raymond C. Prime, Esq., Lake Placid, New York, before June 3rd, 1933.

Dated, November 16th, 1932.

RAYMOND C. PRIME, Esq., Atty. for Administrator, Lake Placid, N. Y. MYRTLE EIFF, Administratrix 30t28

NOTICE

Notice is hereby given that Syracuse University and the New York State College of Forestry at Syracuse University, Syracuse, N. Y., owners of land and water located in Township 28 and the northerly part of Township 27, Totten and Crossfield's Purchase, Essex and Hamilton Counties, State of New York, have established a Private Park pursuant to the provisions of Section 360 of the Conservation Law, to propagate and protect fish, birds and quadrupeds. This Park is to be known as The Archer and Anna Huntington Wild Life Forest Station.

Priceless Assets

Our most priceless assets are your friendship and good will. We take this occasion to wish you a Merry Christmas and hope for the continuance of pleasant relations with you.

Lake Placid Electric Co.
Inc.
Roberto Bldg. : : Phone 525
Lake Placid

FELLOWSHIP

Trying days are but testing times and friendship proves itself when man smiles through and pauses to speed a cheery, happy thought on its way. . . . Our thought to you today is Merry Christmas and many more of them.

MAJESTIC RESTAURANT

233 MAIN ST. : : : : PHONE 9-J

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Saturday, Dec. 31st, 1932

ENTERTAINMENTS — SOUVENIRS — GALA FAVORS
MUSIC BY FRANK COTT AND HIS MILLIONAIRES
OF THE AIR

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at \$1.00

DANCING EVERY NIGHT FROM DECEMBER 26th
UNTIL AFTER NEW YEAR'S

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STORE. NOW ON DISPLAY—

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WHY NOT GIVE A SINGING CANARY IN A HAND-
SOME CAGE? THE CANARY IMPORTED FROM
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